

PepTalk®

**Heat doesn't just  
cause heat stroke.**

**It causes everything  
else, too.**

Falls. Cuts. Near-misses. Schedule loss.  
And it starts before anyone notices.

**~2,700**

Nonfatal heat injuries per year  
(US Bureau of Labor Statistics)

**~40**

Work-related heat fatalities  
per year in the US

**Up to  
50%**

Productivity loss at  
extreme temperatures (40°C+)

**\$2.4T**

Projected global economic cost  
of heat stress by 2030

Construction shows the highest injury rate increase per °C rise — ahead of all other sectors.

# Zero incidents all summer

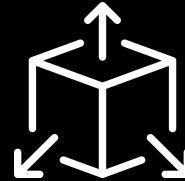
## The site next door had five in 2 days

PepTalk<sup>®</sup>



### The Situation

A Texas hyperscale build heading into summer showed early wellbeing warning signs, with nearly a third of workers raising concerns in June — leaving a six-week window to act.



### What PepTalk Surfaced

A heat management Spotcheck with 417 responses pinpointed exactly what workers needed: more cooling and smarter break scheduling.



### What The Team Did

Cooling was added and break times were shifted before the heat hit — and workers noticed, keeping engagement high throughout.



### What Changed

Zero heat incidents all summer, while a comparable site nearby site recorded five in just two days.

**\$100K–\$150K saved on this project alone** · Average heat stress case: **\$53,000+ per incident** · Source: OSHA / CDC